

10 WAYS TO USE AI VOICE AGENTS

FOR INBOUND AND OUTBOUND MARKETING IN YOUR HOME SERVICE BUSINESS



01

Instant Response to Inbound Inquiries

- Handle phone calls 24/7, providing immediate answers to common questions and booking appointments.



02

Automated Follow-Ups

- Schedule and conduct follow-up calls to recent leads, checking in on their needs and reminding them of your services



03

Appointment Reminders and Confirmations

- Call customers to confirm upcoming appointments, reducing no-show rates



04

Customer Feedback Collection

- Conduct automated phone surveys post-service to gather customer feedback and satisfaction ratings



05

Targeted Marketing Campaigns

- Call past customers with special offers or promotions, encouraging repeat business.



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Lead Nurturing

- Engage potential leads with informative calls about your services, nurturing them through the sales funnel.



07

Upselling and Cross-Selling

- Suggest additional services during customer calls, increasing the value of each transaction.



08

Event and Webinar Invitations

- Call your customer list to invite them to upcoming events or webinars, boosting attendance.



09

Promotional Campaigns

Announce special promotions, discounts, or new services through automated calls.



10

Customer Loyalty Programs

- Call loyal customers with exclusive offers and rewards, reinforcing their loyalty.

